

JUSTIN GORELIK

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EDUCATION

Florida Atlantic University — Bachelor of Arts in Computer Science | August 2023 - May 2027

EXPERIENCE

Founder — ContentCrow | March 2026 - Present

Founded and built an AI-powered content operations platform for planning, creating, managing, and publishing content. Led product strategy, full-stack development, UX/UI, infrastructure, and automation from concept through launch.

Software Engineering Intern — Vista Social | May 2026 - August 2026

Built and maintained an API test harness for platform integrations, creating reusable testing workflows, debugging API behavior and edge cases, and improving reliability across multiple social platform integrations.

Freelance Web Developer — JG Pixel | October 2023 - February 2026

Led website design and development using Figma, Next.js, Webflow, and WordPress. Built scalable content systems, optimized SEO, and managed projects through deployment.

Webflow Developer — Hero Labs | December 2022 - October 2023

Built responsive Webflow sites from design handoffs, incorporating SEO, performance, and UX best practices while collaborating with clients through launch and ongoing updates.

UX/UI Designer — TitanFlow | November 2021 - December 2022

Designed product UX through wireframes, prototypes, and user flows, using feedback and analytics to guide decisions. Created branding assets and HTML/CSS email templates.

Web Development Assistant — GoreMedia Solutions | January 2019 - November 2021

Supported WordPress and front-end development using HTML, CSS, and JavaScript, including theme customization, troubleshooting, accessibility, and SEO.

SELECTED PROJECTS

ContentCrow [↗](#) — AI Content Automation Platform

AI-powered workflows for SEO-driven WordPress publishing. Control output from site-wide context to field-level precision—built for scale.

Color Palette Generator [↗](#) — Figma plugin, 30k+ users

Designed and launched a plugin that generates cohesive palettes for designers directly inside Figma.

Eagle Lake 360 [↗](#) — Interactive Mapping Platform

Built an interactive community map with 900+ locations, 360° imagery, search/filtering, user accounts, leaderboards, and a location-guessing game.

TECHNICAL SKILLS

Languages: JavaScript/TypeScript, Java, Python, SQL, HTML/CSS

Technologies: Next.js, React, Node.js, PostgreSQL, Supabase, MongoDB, REST APIs, AI/LLM APIs

Tools: Git/GitHub, Vercel, Cloudflare R2, Stripe, Webflow, Framer, WordPress, Figma